

BRIDGE Creative Agency for Social Impact is hiring Copy Director

Start Date:
ASAP

Contact:
work@bridge.com.mm

Who is this job for?

If you believe in the power of the written word

If you enjoy playing with language to make it simpler, more persuasive, more entertaining or emotive.

If you can switch registers between narrative, ad copy, information or dialogue.

If you can solve problems, create ideas and make people smile through writing.

If you inspire, motivate and lead others in the way you work

If you want to do some good

You should demonstrate:

At least 3 years experience writing in both Myanmar and English (preferably a degree in English)

At least 2 years managing internal or external suppliers successfully

Writing examples that blow our minds, and that we can discuss in interview

An ability to communicate ideas effectively, and rationalize and justify creative choices you have made in English and Myanmar

Experience interviewing and finding stories, pitching and representing work to clients, coming up with campaign concepts, behaviour change or human-centred design would come over well

A passion for work that has a social benefit

As a **COPY DIRECTOR**, you will plan and write or oversee the writing of written content for multiple projects concurrently, under the mentorship of the Creative Director, and working alongside the strategic and design teams. It is a crucial role in creative: meaningful, accessible written copy that draws in the reader and speaks their language is the starting point for all other creative.

Internally, you will oversee copy in the creative team using internal producers, and freelance specialists such as translators, copywriters, editors, and proofers. Externally, you will have direct client contact, and be ready to ask the right questions to get what you need and present and justify your creative decisions.

We're guessing this would be a good spot for a talented writer, copywriter, journalist or multidisciplinary creative looking to take a lead on inspiring projects that benefit Myanmar—but please do surprise us!

Responsibilities:

Create real impact using the written word in English and Burmese

Manage internal and external contributors, and help junior content producers develop

Help define, communicate and maintain Bridge's approach to writing in both languages

Collaborate productively with designers, strategists, and in-house content specialists

Be responsible for checking and signing off the final copy

Present, justify your work and get input in client meetings or with you audience

Work with the accounts team to estimate, schedule, monitor and hit deadlines

BENEFITS:

- Above industry pay scale
- Use of an Apple laptop, or help buying one of your own
- The software you need, a power bank and monthly phone credit
- Emergency health cover contribution.
- Flexible work hours, working from home or downtown office

APPLY NOW

Please send a short cover letter, your CV and writing samples to work@bridge.com.mm. If shortlisted, we will interview.

About Bridge: Bridge is a creative agency for social impact. We help organizations create scalable impact and people change for good, through communications interventions that deliver sustainable social and behavioral change.

We do this across many sectors and/or thematic areas including child protection, education, health, youth empowerment, gender equality and human rights. Our award-winning social and behavior change communication services range from strategy to concept development and campaign roll-out.

We are a diverse team of experienced professionals with a mix of backgrounds in academia, established private and development sector organizations and diverse religions, genders and sexualities. We provide equal opportunities and a fun, inclusive environment for all our employees. Please apply whatever your ethnic origin, national origin, gender, race, colour, religious beliefs, disability, sexual orientation or age.

Find out more at bridge.com.mm.