



**BRIDGE**  
**Creative Agency**  
**for Social Impact**  
**is hiring**  
**Jr. Creative Director**

Start Date:  
April/ May 2023

Apply by:  
20<sup>th</sup> March 2023

Managed by:  
Creative Director

Contract term:  
Full time (3 Month Probation)

## SKILLS REQUIRED

**Leadership skills:** You must be able to organize, direct, support, and motivate your team members. You must be able to articulate your own vision to them, and then oversee them in execution.

**Communication skills:** You must be able to listen to and speak with staff and clients to ensure that they understand employees' ideas and clients' desires for individual projects. You must also be able to present, talk or write about your ideas.

**Creativity:** You must be able to come up with interesting and innovative ideas to develop campaigns, scripts and designs. You must be able to share your own creative processes with the team, empower and involve each team member.

**Time-management skills:** You must be able to balance competing priorities and multiple projects while meeting strict deadlines.

## YOUR MISSION

Over the last 9 years, Bridge has built up a well-loved working culture with a reputation for smart and meaningful creative work that drives positive social change. We are on the search for an inspirational and exceptional Creative Director to join the team.

As a Jr. Creative Director, you will lead our entire creative department, mentoring and inspiring art directors, designers, film-makers, web developers and, above all, our clients. You will take ownership of all creative output from the Bridge studio, nurture the team and bring creative briefs to life so that concepts and strategies are realized as meaningful creative expression.

You will oversee creative and lead specialists such as writers, filmmakers, animators, photographers, PR and digital teams to make it happen, working alongside management, accounts and strategic teams. You will have direct client contact, and be ready to ask the right questions and present your creative decisions and work.

Bridge provides many opportunities for learning and growth within and outside of the organization, and you will play a large role in that process. This is an ideal position for a driven creative director who is ready to oversee the shaping of a team and a creative culture.

## BENEFITS

- Macbook
- Legitimate Adobe CC suite, and other software you might need
- Emergency health cover contribution
- Monthly phone credit
- Flexible work hours
- Casual dress code
- Full of talented and friendly colleagues

## **YOU SHOULD DEMONSTRATE**

5-10 years experience working creatively and proven experience leading creative projects and teams and managing them successfully.

Preferably a degree in an art or design-related subject.

A killer portfolio, indicating which parts of team-led work are your own.

Something interesting to say about working with logos, brands, marketing, color, typography, patterns, composition, grids, printing, photography, infographics, digital, animation, campaigns, behavior change and human-centred design.

Some stories about pitching and presenting work to clients.

Be able to communicate ideas effectively, and rationalize and justify creative choices you have made, ideally in English and Myanmar (preferred not required).

Expert knowledge of Photoshop, Illustrator, Indesign, MS and GSuite products; preferably some others too, like Sketch, AfterEffects, Animate, or 3D modeling software.

An interest and ability in photography, filmmaking, drawing, the design process, building prototypes of creative concepts and recording your work.

A passion for work that has a social benefit

## **CREATIVE VISION**

- Your main role is to guide—to recognize, catalyze, nurture and protect people's good ideas.
- Make sure a high-standard, cohesive creative vision is happening and manifesting through all outputs – for each brand, project, and for Bridge itself.
- Develop big ideas and a creative vision for many different types of projects with the ability to represent and oversee various creative fields (film, photography, design, animation, copywriting)
- Ability to understand and empathize with the different target audiences that Bridge develops communication tools for- translate strategic insights into valuable and relevant creative concepts

## **CLIENT PITCHING AND MANAGEMENT**

- Listen to and value clients, build relationships with them and make them feel enabled by our joint creative project – so that they have confidence and trust in you!
- Present and sell concepts, solutions, and ideas to clients; be ready to justify relevant choices, listen and adapt to feedback.
- Work with the team to come up with concepts, solutions, and ideas to address creative briefs.
- Work alongside the strategy and accounts teams to establish Bridge's scope of work on creative projects and ensure clear progression towards project goals by supervising your project teams, including designers or other collaborators.

## **INSPIRATIONAL TEAM LEADER**

- Mentor and inspire your team with creative training and insight.
- Manage a team of creatives, understand their skills, and maximize their potential by making sure everyone knows exactly what they need to succeed and what you expect from each of them to make it happen.
- Foster a learning and empowering environment among the creative team members.
- Review, feedback, and approve work created by team members, including photography, animation, and copy (in English or Myanmar)
- To lead a culture of interest in art, technology, politics and social issues. Everything can be relevant if you allow it to be.
- Understand and communicate the creative vision for the Bridge brand and help lead on internal and external marketing activities.

## **APPLY NOW**

Please send the following to  
[work@bridge.com.mm](mailto:work@bridge.com.mm)

1. A short cover letter saying why you would like to work at Bridge
2. Your CV
3. Your portfolio or examples of your work

## **ABOUT BRIDGE**

Bridge is a creative agency for social impact. We help organizations create scalable impact and people change for good, through communications interventions that deliver sustainable social and behavioral change.

We do this across many sectors and/or thematic areas including child protection, education, health, youth empowerment, gender equality and human rights. Our award-winning social and behavior change communication services range from strategy to concept development and campaign roll-out.

We are a diverse team of experienced professionals with a mix of backgrounds in academia, established private and development sector organizations and diverse religions, genders and sexualities. We provide equal opportunities and a fun, inclusive environment for all our employees. Please apply whatever your ethnic origin, national origin, gender, race, color, religious beliefs, disability, sexual orientation or age.

Find out more at [bridge.com.mm](http://bridge.com.mm)