



**BRIDGE**  
**Creative Agency**  
**for Social Impact**  
**is hiring**  
**Jr. Copy Writer**

Start Date:  
ASAP

Salary:  
TBC depending on experience

Reporting to:  
Copy Director

Contract term:  
3 Months Probation extended to  
12 Months

## RESPONSIBILITIES

- Develop ideas and written work to the highest standard in English and Burmese, working closely with design team and social team.
- Translate written copy into from English to Burmese or Burmese to English when necessary.
- Collaborate productively with designers, strategists and in-house content specialists.
- Represent copy in client meetings, to get input, advise and present work.
- Help nurture junior content producers to develop their written skills.
- Communicate regularly and clearly with everyone!

## YOUR MISSION

Over the last 9 years, Bridge has built up a respected creative and culture with a reputation for smart and meaningful creative work that benefits Myanmar. We now wish to bring in some new and exciting ingredients to our creative team, and are on the search for an inspirational and exceptional JUNIOR COPYWRITER to join the team.

As a JUNIOR COPYWRITER, you will plan and write, and oversee the writing of content for multiple projects concurrently, under the mentorship of the Copy Director, and working alongside the strategic and design teams. It is a crucial role in creative: meaningful, accessible written copy that draws in the reader and speaks their language is the starting point for all other creative.

Internally, you will develop copy in the creative team using internal producers, and freelance specialists such as translators, copywriters, editors, and proofers. Externally, you will have direct client contact, and be ready to ask the right questions to get what you need and present and justify your creative decisions.

Bridge provides many opportunities to learn and for growth in the organisation both to larger-scale work and to higher creative levels, or creative specialism. This is an ideal position for a talented writer, copywriter, or journalist with several years of good work looking to take on inspiring projects and campaigns that benefit Myanmar.

## BENEFITS

- Use of a Macbook, or assistance buying one of your own.
- Legitimate copies of the software you might need.
- Emergency health cover contribution.
- Monthly phone credit.
- Flexible work hours.
- Casual dress code.
- A team full of talented and friendly colleagues creating award-winning campaigns.

## **YOU SHOULD DEMONSTRATE**

Fluent and persuasive writing in both Myanmar and English.

Writing examples that blow our minds, and that we can discuss in interview.

Something interesting to say about: what makes good writing; what makes bad writing; how writing should change for different audiences and in different contexts; what makes a good translation; one or two examples of how you think language has been used well in Myanmar.

Some experience with interviewing different people and finding stories, pitching and representing work to clients, coming up with campaign concepts, behaviour change or human-centred design would all put you in a preferred position.

Be able to communicate ideas effectively, and rationalise and justify creative choices you have made in English and Myanmar.

Ability to adapt to different tone of voice and writing styles.

An interest and ability in working with others to improve and refine writing, and an eye for detail.

A passion for work that has a social benefit.

## **APPLY NOW**

Please send the following to [work@bridge.com.mm](mailto:work@bridge.com.mm)

1. A short cover letter saying why you would like to work at Bridge
2. Your CV
3. Your portfolio or examples of your work

## **ABOUT BRIDGE**

Bridge is an independent creative agency established in Yangon in 2014. We are led by pioneering Myanmar creatives and international staff with backgrounds at WPP, BBC, Proximity, PSI, Vice, Nike and Channel 4 (UK). We do meaningful creative projects and campaigns, mostly for intergovernmental actors and development organisations, but also for forward-thinking private sector companies.

These include an award-winning integrated campaign to promote exclusive breastfeeding for Save the Children, UNICEF and Alive and Thrive, behaviour change materials to stop factory sexual harassment for Care International, and branding for Inle's most pioneering hotel group. Find out more at [bridge.com.mm](http://bridge.com.mm).

Bridge values diversity. We provide equal opportunities and a fun, inclusive environment for all our employees. Please apply regardless of ethnic origin, national origin, gender, race, colour, religious beliefs, disability, sexual orientation or age.

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