

# BRIDGE

CREATIVE AGENCY FOR  
SOCIAL IMPACT

## JUNIOR COPY WRITER

### JOB DESCRIPTION

START DATE:

**ASAP**

SALARY:

**TBC depending on experience**

REPORTING TO:

**Copy Director**

CONTRACT TERM:

**3 Months Probation extended to  
12 Months**

### WHO IS THIS JOB FOR?

- If you love writing in English and Myanmar
- If you are interested in putting yourself in different shoes and relating to other people through writing
- If you are able to write and adaptably to different tones, styles and formats
- If you believe in the power of words and your ability to wield it for social causes
- If you want to be part of meaningful, impactful work

### RESPONSIBILITIES

- Develop ideas and written work to the highest standard in English and Burmese, working closely with design team and social team.
- Translate written copy into from English to Burmese or Burmese to English when necessary.
- Collaborate productively with designers, strategists and in-house content specialists.
- Help nurture junior content producers to develop their written skills.
- Communicate regularly and clearly with everyone!

### APPLY NOW

Please send a short cover letter why you would like to work at BRIDGE, your CV and your portfolio to [work@bridge.com.mm](mailto:work@bridge.com.mm). If shortlisted, we will interview.

### YOUR MISSION

Over the last 9 years, Bridge has built up a respected creative and culture with a reputation for smart and meaningful creative work that benefits Myanmar. We now wish to bring in some new and exciting ingredients to our creative team, and are on the search for an inspirational and exceptional JUNIOR COPYWRITER to join the team.

As a JUNIOR COPYWRITER, you will plan and write, and oversee the writing of content for multiple projects concurrently, under the mentorship of the Copy Director, and working alongside the strategic and design teams. It is a crucial role in creative: meaningful, accessible written copy that draws in the reader and speaks their language is the starting point for all other creative.

Internally, you will develop copy in the creative team using internal producers, and freelance specialists such as translators, copywriters, editors, and proofers. Externally, you will have direct client contact, and be ready to ask the right questions to get what you need and present and justify your creative decisions.

Bridge provides many opportunities to learn and for growth in the organisation both to larger-scale work and to higher creative levels, or creative specialism. This is an ideal position for a talented writer, copywriter, or journalist with several years of good work looking to take on inspiring projects and campaigns that benefit Myanmar.



## **YOU SHOULD DEMONSTRATE**

- Fluent and persuasive writing in both Myanmar and English.
- Writing examples that blow our minds, and that we can discuss in interview.
- Some experience with interviewing different people and finding stories, pitching and representing work to clients, coming up with campaign concepts, behaviour change or human-centred design would all put you in a preferred position.
- Be able to communicate ideas effectively, and rationalise and justify creative choices you have made in English and Myanmar.
- Ability to adapt to different tone of voice and writing styles.
- An interest and ability in working with others to improve and refine writing, and an eye for detail.
- A passion for work that has a social benefit.

## **BENEFITS**

- Use of a Macbook, or assistance buying one of your own.
- Legitimate copies of the software you might need.
- Emergency health cover contribution.
- Monthly phone credit.
- Flexible work hours.
- Casual dress code.
- A team full of talented and friendly colleagues creating award-winning campaigns.

## **ABOUT BRIDGE**

Bridge is a creative agency for social impact. We help organizations create scalable impact and people change for good, through communications interventions that deliver sustainable social and behavioral change.

We do this across many sectors and/or thematic areas including child protection, education, health, youth empowerment, gender equality and human rights. Our award-winning social and behavior change communication services range from strategy to concept development and campaign roll-out.

We are a diverse team of experienced professionals with a mix of backgrounds in academia, established private and development sector organizations and diverse religions, genders and sexualities.

We provide equal opportunities and a fun, inclusive environment for all our employees. Please apply whatever your ethnic origin, national origin, gender, race, colour, religious beliefs, disability, sexual orientation or age.

**Create. Communicate. Change.**

**Find out more at [bridge.com.mm](http://bridge.com.mm)**

